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Commissioner for Patents	571-273-8300	
Examiner Scott L. Jarrett GAU 3623		

FROM: Stephen C. Beuerle

RE: Application No. 10/053,400
Confirmation No. 1285

CC:

MESSAGE:

Attached is a status inquiry in the above referenced matter.

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Equitrac No: 8065
108382.000005/544902.01

PTO/SB/21 (09-04)

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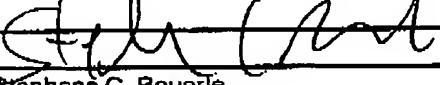
Total Number of Pages in This Submission

Application Number	10/053,400
Filing Date	01/17/2002
First Named Inventor	Ronald Townsend
Art Unit	3623
Examiner Name	Scott L. Jarrett
Attorney Docket Number	108382-05

ENCLOSURES (Check all that apply)

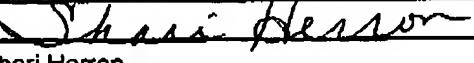
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input checked="" type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Change of Correspondence Address	<input type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Terminal Disclaimer	
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Response to Missing Parts/ Incomplete Application	<input type="checkbox"/> Landscape Table on CD	
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Procopio, Cory, Hargreaves & Savitch LLP
Signature	
Printed name	Stephen C. Beuerle
Date	7/19/05
	Reg. No. 38,380

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.

Signature	
Typed or printed name	Shari Herron
	Date 7/19/05

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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P. 03

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Patent
108382-05

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:)
Ronald Townsend et al.) Group Art Unit 3623
Serial No. 10/053,400)
Filed: January 17, 2002)
For: System, Method, Application to Maximize)
Electronic Commerce and Sales in Retail)
Automotive Industry)

STATUS INQUIRY

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

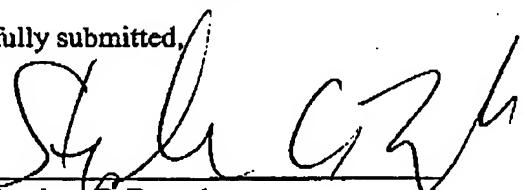
Sir:

The last correspondence received in the above captioned application was the Notice of Publication reporting publication on July 17, 2003 under Publication No. US-2003-0135405-A1.

Please provide the present status of the application to the undersigned.

Respectfully submitted,

Dated: 7/19/05

By 

Stephen C. Beuerle
Registration No. 38,380

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108382.000005/527340.01